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*Member States initiatives  
supporting zero emission road freight and logistics*

# Workshop Italy / Piedmont

*Co-organised by EMEurope, ALICE, FINPIEMONTE  
with the support of POLIS Network and project ENTRANCE*

2<sup>nd</sup> largest Italian region, with over 4M inhabitants, 143 Bln € GDP and more than 400K enterprises.

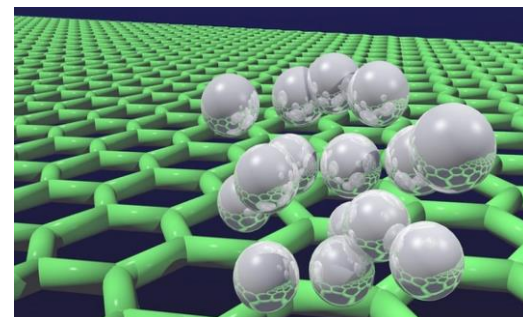
A diversified economy (mechanics, ICT, aerospace, agro-food, etc) and a strong heritage on automotive and mobility.



Torino hosted the historical brands of FIAT, LANCIA and ALFA ROMEO (then the FCA group) and today the new STELLANTIS group.

Piemonte is strongly committed on green mobility and has been investing since 2003 in developing skills on Hydrogen.

It is candidate as **National Hydrogen Valley** within the national strategies and has recently approved a Regional Strategic Plan on Hydrogen (may 2022).



«In house» agency of Piemonte Region, dedicated to design and manage support measures addressed to SMEs and Large Enterprises and to foster regional development and innovation.



Finpiemonte is mandate to manage regional and EU funds, also in relation to the new ERDF regional operational programme 2021-2027, which allocates about 500 M€ on ecological transition and green mobility.

Finpiemonte is a key partner of Piemonte Region in strategic planning, and in the management of special projects and initiatives for international competitiveness, economic development and quality of life.

**LA STRATEGIA REGIONALE  
PER L'IDROGENO  
DEL PIEMONTE**

(DGR n. 10-2917 del 26 febbraio 2021)

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## **Workshop – Italy/Piedmont**

*Co-organised by EMEurope, ALICE, PIEMONTE REGION  
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*19 October 2022*

*10h00 – 12h00 (CET)*

*Online (Zoom platform)*

## Welcome and keynote

### Collaboration towards road freight transport and logistics decarbonisation in Europe

- ETP-ALICE

### → SESSION 1 : Policies, strategies and solutions on zero emissions

- The Italian challenge on zero emission (Italian government)
- Piedmont's new Hydrogen Regional PlaN (Regional government)
- Best practices/technical solutions (Regional Cluster or R&D body)
- Industrial and market point of view (Industry)

### → SESSION 2 : Round table discussion: zero emission in the logistic sector

- Piemonte Region
- Municipality of Torino
- Industrial player
- National Cluster on zero emission